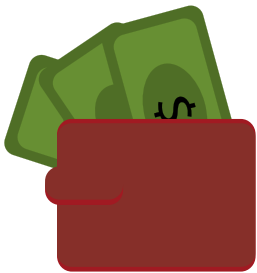




## 2019-2024 Strategic Plan

THE OAKLAND LGBTQ COMMUNITY CENTER IS DEDICATED TO ENHANCING AND SUSTAINING THE WELL-BEING OF LESBIAN, GAY, BISEXUAL, TRANSGENDER AND QUEER INDIVIDUALS, OUR FAMILIES, AND ALLIES BY PROVIDING EDUCATIONAL, SOCIAL, AND HEALTH RELATED ACTIVITIES, PROGRAMS AND SERVICES.

**OVER THE NEXT 5 YEARS, THE OAKLAND LGBTQ COMMUNITY CENTER IS PURSUING THE FOLLOWING PRIORITIES:**



Fiscal Health



Service Excellence



LGBTQ+ Wellness



Community & Belonging

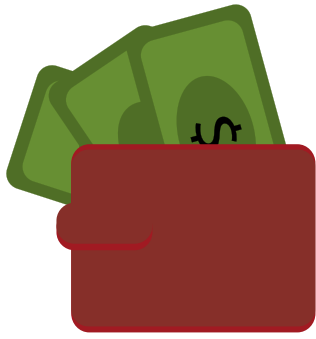
### MAKE A GIFT TODAY!

YOU CAN SIGN UP TO BECOME A RAINBOW TRIBE MONTHLY SUSTAINER, OR YOU CAN MAKE A ONE-TIME DONATION VIA PAYPAL. **THE OAKLAND LGBTQ COMMUNITY CENTER IS A NON-PROFIT, 501(C)(3), TAX EXEMPT ORGANIZATION.**

OUR NON-PROFIT TAX IDENTIFICATION # IS  
82-2258008.



@OaklandLGBTQCenter



## 1) FOSTERING FISCAL HEALTH

As our center is still new, we must establish ourselves financially. We aim to secure and develop sustainable sources of funding in the forms of donations, grants, and partnerships that will ensure our ability to provide services ongoing.

### Goals and Initiatives:

- Fully staff a finance and development team
- Secure multiple recurring grants and donations
- Grow and maintain a reserve fund to act as a safety net

## 2) SERVICE EXCELLENCE

Our vision is to become Oakland's premier network of programs and services for the LGBTQ+ community. We will work to increase services at the Center.

### Goals and Initiatives:

- Hire and train full-time staff and expand hours
- Create evaluation infrastructure for continuous improvement
- Develop a robust on-boarding and training program for volunteers



## 3) ENHANCING LGBTQ+ WELLNESS

The Center will support the vitality of our clients by offering programming and resources that promote the holistic well-being for the entire LGBTQ+ community.

### Goals and Initiatives:

- Establish new partnerships that will support our vision for wellness
- Create and operationalize a signature holistic wellness service model
- Coordinate community wellness events



## 4) PROMOTING BELONGING & COMMUNITY

We aim to create an inclusive future by providing a welcoming space and ensuring that our staff, volunteers, and board reflect the diversity of the community we serve.

### Goals and Initiatives:

- Create a safe and welcoming space for the Oakland LGBTQ+ community
- Hire and recruit diverse staff and board members that reflect the community
- Conduct consistent and relevant outreach throughout the City of Oakland

